Available Webinars

ICBA Education

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Format

Webinars are available in two formats:

- Livestream
- Recorded

Note: All webinars dated in the past are recorded and available for two years from the recorded date. Unless otherwise noted.

Pricing

	Members	Non-members	Unlimited Webinar Pass Subscriber
Livestream	$209	$309	$0
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Livestream + Recording	$279	$479	$0

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ICBA Education

2026

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Bank Director webinars

January

01/06 — Introduction to Commercial Lending Webinar
Instructor: Brad Stevens, President
Company: Stevens Risk Management

01/13 — Managing Wire Transfer Risk and Fraud Mitigation Webinar
Instructor: Trevor Witchey, Senior Director – Payments Education
Company: EPCOR

01/21 — Basics of Banking Webinar
Instructor: David Osburn
Company: Osburn & Associates, LLC

01/27 — Treasury Management Reporting for Your Management and Board: From Data to Strategy Webinar
Instructor: Randy Traynham, Director of Education
Company: PaymentsFirst

February

02/03 — ACH Risk Mitigation Webinar
Instructor: Krystle Bucci, Manager Payments Education
Company: ePayResources

02/05 — What the 25% Interest Exclusion on Ag Real Estate Loans Means for Lenders Webinar
Instructor: David Heneke, Principal; Chan-Yu Yang, Director; Alan Keller, Senior Vice President, Legislative Policy; Mark Scanlan Senior Vice President, Agriculture Rural Policy
Company: CliftonLarsonAllen and ICBA

02/10 — Tariffs, Monetary Policy, Fiscal Policy and The Impact on your Borrowers Webinar
Instructor: Brad Stevens, President
Company: Stevens Risk Management

02/10 — The Fundamentals of Digital Assets Webinar
Instructor: Wade Peery, Consultant
Company: ICBA

02/11 — Tax-Advantaged Savings: 2026 Update Webinar
Instructor: Agatha Schmidt, Senior ERISA Analyst
Company: Ascensus

02/11 — What are Stablecoins? Webinar
Instructor: Wade Peery, Consultant
Company: ICBA

02/18 — Basic Personal & Business Tax Return Analysis Webinar
Instructor: David Osburn
Company: Osburn & Associates, LLC

02/18 — The Digital Asset Ecosystem: Stablecoins vs. Traditional Cryptocurrencies Webinar
Instructor: Wade Peery, Consultant
Company: ICBA

02/19 — Using Research to Guide Your Future - Move from I Think to I Know Webinar
Instructor: Tom Hershberger, Chief Strategy Officer and Kyle Hershberger, CEO
Company: Cross Financial

02/24 — What are Tokenized Deposits? Webinar
Instructor: Wade Peery, Consultant
Company: ICBA

02/25 — Unmasking Check Fraud Webinar
Instructor: Kari Kronberg, Director of Education
Company: PaymentsFirst

02/26 — Effective Prospecting Webinar
Instructor: Brad Stevens, President
Company: Stevens Risk Management

02/26 — Digital Assets Use Cases Webinar
Instructor: Wade Peery, Consultant
Company: ICBA

March

03/12 — Q1 Regulatory Compliance Updates 2026
Instructor: Mandy Snyder, CCBCO, VP Online Training, Compliance and Products; Jenny Forschen, Director Education Content & Compliance
Company: ICBA

03/18 — Advanced Tax Return Analysis
Instructor: David Osburn
Company: Osburn & Associates, LLC

03/19 — Understanding Your Bank Financial Statements and CAMELS Ratings
Instructor: Brad Stevens, President
Company: Stevens Risk Management

03/19 — ICBA Community Bank Briefing Q1 2026
Instructor: ICBA Government Relations
Company: ICBA

03/24 — Developing an Effective Marketing Plan
Instructor: Tom Hershberger, Chief Strategy Officer and Kyle Hershberger, CEO
Company: Cross Financial

03/25 — Red Flags 101: Identifying Fraud and Money Laundering Risks
Instructor: Kristen Ritter, SVP/Assistant Director of Compliance Consulting
Company: TIB

03/26 — HSA Fundamentals
Instructor: Agatha Schmidt, Senior ERISA Analyst
Company: Ascensus

03/31 — Managing Card Disputes Webinar
Instructor: Stephanie Hottle, Director, Payments Education
Company: ePayResources

April

04/07 — HSAs – Advanced Webinar
Instructor: Chad Neumann, Senior ERISA Analyst
Company: Ascensus

04/14 — Exploring Regulation E Webinar
Instructor: Krystle Bucci, Manager Payments Education
Company: ePayResources

04/22 — How to Move from Effective Advertising to Strategic Marketing Webinar
Instructor: Tom Hershberger, Chief Strategy Officer and Kyle Hershberger, CEO
Company: Cross Financial

04/23 — Agricultural Lending Updates Webinar
Instructor: Brad Stevens, President
Company: Stevens Risk Management

04/29 — Model Risk Management 101: A Step-by-Step Guide Webinar
Instructor: Mark Haberland, Managing Director
Company: Darling Consulting Group

May

05/05 — IRA Fundamentals Webinar
Instructor: Agatha Schmidt, Senior ERISA Analyst
Company: Ascensus

05/06 — ACH Fraud Webinar
Instructor: Joy Babcock, Director of Education
Company: PaymentsFirst

05/07 — Commercial Real Estate Updates Webinar
Instructor: Brad Stevens, President
Company: Stevens Risk Management

05/12 — Liquidity Strategies for Illiquid Community Bank Stocks Webinar
Instructor: Greyson Tuck, Attorney
Company: Gerrish Smith Tuck

05/13 — A New Era in Liquidity Management Webinar
Instructor: Joe Kennerson, Managing Director
Company: Darling Consulting Group

05/14 — Disaster Preparedness Webinar
Instructor: Angelica Larranaga, Director, Payments Education
Company: ePayResources

05/19 — Navigating CRA: What Every Director Needs to Know Webinar
Instructor: Carmen Ramirez, Director, CRA Support Services
Company: ICBA CRA Solutions

05/21 — Presenting with Confidence – for Banking Leaders Webinar
Instructor: Marcia Malzahn, President & Founder
Company: Malzahn Strategic

05/27 — Research - Best Practices for Community Banks Webinar
Instructor: Kyle Hershberger, CEO
Company: Cross Financial

June

06/02 — IRA Beneficiary Distributions - Part 1 Webinar
Instructor: Debbie Shipman, ERISA Analyst
Company: Ascensus

06/03 — IRA Beneficiary Distributions - Part 2 Webinar
Instructor: Chad Neumann, Senior ERISA Analyst
Company: Ascensus

06/04 — Q2 Regulatory Compliance Updates 2026 Webinar
Instructor: Mandy Snyder, CCBCO, VP Online Training, Compliance and Products; Jenny Forschen, Director Education Content & Compliance
Company: ICBA

06/09 — ICBA Community Bank Briefing Q2 2026 Webinar
Instructor: ICBA Government Relations
Company: ICBA

06/10 — Fundamentals of CTR and SAR Webinar
Instructor: Kristen Ritter, SVP/Assistant Director of Compliance Consulting
Company: TIB

06/11 — Early Identification of Distressed Credit Relationships Webinar
Instructor: Brad Stevens, President
Company: Stevens Risk Management

06/11 — ICBA's AI Security Readiness Guide: A Panel Discussion Webinar
Instructor: Anjelica Dortch, Vice President, Operational Risk & Cybersecurity Policy with ICBA; Andrew Pyles, President & CEO, Eclipse Bank; Ferdinand Feola, SVP & Chief Technology Officer, The Dime Bank; Milton Bartley, President & CEO, ImageQuest

06/17 — Developing a Leadership vs. "Managership" Approach Webinar
Instructor: David Osburn
Company: Osburn & Associates, LLC

06/23 — Building Your Brand on a Limited Budget Webinar
Instructor: Tom Hershberger, Chief Strategy Officer and Kyle Hershberger, CEO
Company: Cross Financial

06/25 — Remaining Independent in an M&A Environment Webinar
Instructor: Philip Smith, Chairman and CEO
Company: Gerrish Smith Tuck

06/30 — Debit and Credit Card Fraud Webinar
Instructor: Randy Traynham, Director of Education
Company: PaymentsFirst

July

07/14 — Mobile Deposit Capture: Risk Management and Compliance Webinar
Instructor: Kari Kronberg, Director of Education
Company: PaymentsFirst

07/15 — IRA Amendments - Let's Get Prepared Webinar
Instructor: Chad Neumann, Senior ERISA Analyst
Company: Ascensus

07/16 — Action Plans for Troubled Credit Webinar
Instructor: Brad Stevens, President
Company: Stevens Risk Management

07/21 — Basis Points Up for Grabs: The 2026 Deposit Playbook Webinar
Instructor: Billy Guthrie, Managing Director and Daniel Farmer, Senior Consultant
Company: Darling Consulting Group

07/23 — Creating the Right Enterprise Risk Management (ERM) Program for YOUR Community Bank Webinar
Instructor: Marcia Malzahn, President & Founder
Company: Malzahn Strategic

07/28 — Improving Your Credit Write Ups, Analyzing and Targeting Your Approach to Explain the Risk Webinar
Instructor: Brad Stevens, President
Company: Stevens Risk Management

07/29 — Elder Fraud: The Next Frontier Webinar
Instructor: Barry Thompson
Company: Thompson Consulting Group

07/30 — AI, Data Ethics, and Privacy: What You Need to Know & Do Today Webinar
Instructor: Nelson Obando, Principal
Company: Wolf & Co.

August

08/04 — Preparing for a Payments Audit Webinar
Instructor: Jose Ortiz, Director of Payments Risk & Compliance
Company: ePayAdvisors, a subsidiary of ePayResources

08/05 — Understanding Risk Assessments and Examiner Expectations Webinar
Instructor: Kristen Ritter, SVP/Assistant Director of Compliance Consulting
Company: TIB

08/11 — What's the Next Chapter for Your Bank Webinar
Instructor: Philip Smith, Chairman and CEO
Company: Gerrish Smith Tuck

08/13 — AI Meets ERM – Revolutionizing Risk Management Webinar
Instructor: Nelson Obando, Principal
Company: Wolf & Co.

08/18 — Top Audit Findings in Payment Systems Webinar
Instructor: Jose Ortiz, Director of Payments Risk & Compliance
Company: ePayAdvisors, a subsidiary of ePayResources

08/19 — Bank Sales Training: Ask for the Business/ Close the Deal! Webinar
Instructor: David Osburn
Company: Osburn & Associates, LLC

08/20 — Characteristics of Strong Risk Assessments and Tools to Monitor and Report Results Webinar
Instructor: Marcia Malzahn, President & Founder
Company: Malzahn Strategic

08/25 — The Beginning Investigator Webinar
Instructor: Barry Thompson
Company: Thompson Consulting Group

08/27 — Internal Fraud for Boards and Supervisory Committees Webinar
Instructor: Barry Thompson
Company: Thompson Consulting Group

September

09/03 — Proper Loan Structure, Setting the Right Line of Credit Webinar
Instructor: Brad Stevens, President
Company: Stevens Risk Management

09/09 — Conducting a Physical Security Review and Risk Assessment Webinar
Instructor: Barry Thompson
Company: Thompson Consulting Group

09/10 — Q3 Regulatory Compliance Updates 2026 Webinar
Instructor: Mandy Snyder, CCBCO, VP Online Training, Compliance and Products; Jenny Forschen, Director Education Content & Compliance
Company: ICBA

09/15 — Regulation O for Community Banks Webinar
Instructor: Doc Bodine, Managing Director
Company: Gerrish Smith Tuck

09/16 — Launching a Construction Lending Program: A Community Bank Roadmap Webinar
Instructor: Shannon Faries, Director of Strategic Relationships
Company: Land Gorilla

09/17 — ICBA Community Bank Briefing Q3 2026 Webinar
Instructor: ICBA Government Relations
Company: ICBA

09/22 — Money Saving, Money Making Marketing Webinar
Instructor: Tom Hershberger, Chief Strategy Officer and Kyle Hershberger, CEO
Company: Cross Financial

09/23 — RDC & Mobile Capture Fraud Webinar
Instructor: Randy Traynham, Director of Education
Company: PaymentsFirst

09/24 — Three Key Risk Assessments in Your ERM Program – ERM, IT, and Internal Controls Webinar
Instructor: Marcia Malzahn, President & Founder
Company: Malzahn Strategic

09/29 — Like, Share, Grow: A Bank Marketer's Social Media Playbook Webinar
Instructor: Ryan Pleggenkuhle, Content Manager
Company: Mills Marketing

09/30 — From Data Chaos to AI Excellence: A Practical Roadmap for Financial Institution Transformation Webinar
Instructor: Nelson Obando, Principal
Company: Wolf & Co.

October

10/01 — Multi-Task Role of the Banker Webinar
Instructor: David Osburn
Company: Osburn & Associates, LLC

10/07 — Wire & Instant Payments Fraud Webinar
Instructor: Jessica Lelii, Director of Education
Company: PaymentsFirst

10/08 — Tax Return Analysis Webinar
Instructor: Brad Stevens, President
Company: Stevens Risk Management

10/06 — Regulation W for Community Banks Webinar
Instructor: Doc Bodine, Managing Director
Company: Gerrish Smith Tuck

10/14 — The CECL Seesaw: Navigating Your Model's Limitation Webinar
Instructor: Mark Haberland, Managing Director and Chase Ogden, Quantitative Consultant
Company: Darling Consulting Group

10/21 — Your Website Is Your #1 Branch. Who's Your Branch Manager Webinar
Instructor: Crystal Steinbach, Director of Digital Services
Company: Mills Marketing

10/22 — What I Learned About Banking While Waterskiing Webinar
Instructor: Tom Hershberger, Chief Strategy Officer and Kyle Hershberger, CEO
Company: Cross Financial

10/28 — Data Governance & Security: Enabling Data First Decision Making Without Sacrificing Compliance Webinar
Instructor: Sean Goodwin, Principal
Company: Wolf & Co.

10/29 — Strategic Planning for Financial Institutions – It's All about Your Strategy! Webinar
Instructor: Marcia Malzahn, President & Founder
Company: Malzahn Strategic

November

11/17 — BSA Hot Topics 2026 Webinar
Instructor: Kristen Ritter, SVP/Assistant Director of Compliance Consulting
Company: TIB

11/18 — Coming Soon!
Instructor: Greyson Tuck, Attorney
Company: Gerrish Smith Tuck

December

12/02 — All Things Agreements Webinar
Instructor: Allen Young, Vice-President of Education
Company: PaymentsFirst

12/03 — Q4 Regulatory Compliance Updates 2026 Webinar
Instructor: Mandy Snyder, CCBCO, VP Online Training, Compliance and Products; Jenny Forschen, Director Education Content & Compliance
Company: ICBA

12/08 — ICBA Community Bank Briefing Q4 2026 Webinar
Instructor: ICBA Government Relations
Company: ICBA

12/09 — What Bank Marketers Need to Know in Today's Advertising Compliance Webinar
Instructor: Heather Stahl, Financial Advertising Compliance Specialist
Company: Mills Marketing

12/15 — Board Reporting: The Security Perspective Webinar
Instructor: Barry Thompson
Company: Thompson Consulting Group

12/16 — Time Management: A Behavioral Approach Webinar
Instructor: David Osburn
Company: Osburn & Associates, LLC

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Bank Director webinars

January

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Company: Cross Financial

01/16 — Regulatory Hot Topics 2025
Instructor: Heather Eastep, Partner and Joshua McNulty, Partner
Company: Hunton

01/22 — Effective Methods to Build Your Credit Portfolio
Instructor: Brad Stevens, President
Company: Stevens Risk Management

01/23 — ACH Rules Update
Instructor: Stephanie Hottle, Director of Payments Education
Company: ePayResources

01/30 — Fraud Awareness Across Generations
Instructor: Joy Babcock, Director of Education
Company: PaymentsFirst

February

02/05 — Brokered Deposits
Instructor: Marysia Laskowski, Associate
Company: Hunton

02/06 — Assessing Farm Credit
Instructor: Brad Stevens, President
Company: Stevens Risk Management

02/11 — Community Bank Capital Raising Simplified
Instructor: Greyson Tuck, Attorney
Company: Gerrish Smith Tuck

02/12 — 2025 Legislative Update
Instructor: Agatha Schmidt, Senior ERISA Analyst and Rebecca Olson, Sr ERISA Attorney
Company: Ascensus

02/13 — Improving Your Skills as a Commercial Banker
Instructor: Brad Stevens, President
Company: Stevens Risk Management

02/19 — Credit Analysis Basics
Instructor: David Osburn
Company: Osburn & Associates, LLC

02/20 — Managing Business Resilience in an Increasingly Decentralized World
Instructor: Ryan Rodrigue, Principal
Company: Wolf & Co.

02/26 — Introduction to Payment Regulations
Instructor: Wanda Downs, SVP Payments Education
Company: ePayResources

02/27 — Strategies for Succession Planning and Talent Management
Instructor: Marcia Malzahn, President & Founder
Company: Malzahn Strategic

March

03/04 — Unlocking Funds - Regulation CC: Check, ACH, Wire and Cash
Instructor: Kari Kronberg, Director of Education
Company: PaymentsFirst

03/05 — Roth IRAs: What You Need to Know
Instructor: Tammy Schultz, Consultant
Company: Ascensus

03/06 — Introduction to Consumer Lending
Instructor: David Osburn
Company: Osburn & Associates, LLC

03/19 — Improving Your Skills as a Credit Analyst
Instructor: Brad Stevens, President
Company: Stevens Risk Management

03/20 — All Things Taxes
Instructor: Peter Weinstock, Partner
Company: Hunton

03/25 — RDC Rules and Regulations
Instructor: Wanda Downs, SVP Payments Education
Company: ePayResources

03/27 — Negotiation Competence for Banking Leaders
Instructor: Marcia Malzahn, President & Founder
Company: Malzahn Strategic

03/27 — Q1 Regulatory Compliance Updates (2025)
Instructor: Mandy Snyder, VP Online Training, Compliance and Products; Jenny Forschen, Director Education Content & Compliance
Company: ICBA

April

04/02 — Mobile RDC Risks, Rewards and Deposits
Instructor: Wanda Downs, SVP Payments Education
Company: ePayResources

04/08 — IRA Required Minimum Distributions
Instructor: Jeff Aga, Technical Consultant
Company: Ascensus

04/09 — Effective Social Media for the FI
Instructor: Joy Babcock, Director of Education
Company: PaymentsFirst

04/10 — Eight Habits of Successful Bank Managers
Instructor: Tom Hershberger, CEO and Kyle Hershberger, President
Company: Cross Financial

04/15 — The Security and Compliance Risks and Opportunities of Utilizing Artificial Intelligence
Instructor: Allison Giancola, Regulatory Compliance Manager & Matt MacDonald, IT Assurance Senior Manager
Company: Wolf & Co.

04/16 — Building a Better Community Bank Board
Instructor: Philip Smith, Chairman and CEO
Company: Gerrish Smith Tuck

04/23 — Assessing Commercial Real Estate - Multi-Family, Office and Investment
Instructor: Brad Stevens, President
Company: Stevens Risk Management

04/24 — Family-Owned and Closely-Held Bank Strategies
Instructor: Philip Smith, Chairman and CEO
Company: Gerrish Smith Tuck

04/30 — Secure Your Digital Identity: The Importance of Domain Security
Instructor: Craig Schwartz, President
Company: .BANK

May

05/01 — Bomb Proofing Your Commercial Loan Documentation
Instructor: Brad Stevens, President
Company: Stevens Risk Management

05/06 — ICBA Community Bank Briefing May 2025
Instructor: Rebeca Romero Rainey, President and CEO; Paul Merski, Group Executive Vice President, Congressional Relations; Lilly Thomas, Executive Vice President, Senior Regulatory Counsel
Company: ICBA

05/07 — Treasury Management 101
Instructor: Barbara Hudgins, Director of Payments Education
Company: ePayResources

05/08 — Digitization & Compliance: How to Avoid Digital Disaster
Instructor: Erica Torres, Principal & Merri Piotti, Principal
Company: Wolf & Co.

05/14 — Capital Planning
Instructor: Carl Goss, Partner and Josh McNulty, Partner
Company: Hunton

05/15 — Questioned Documentation Examination: An Addition to Your Fraud Investigation Skills
Instructor: Branch Walton, Speaker and Author
Company: Thompson Consulting Group

05/20 — Is Your Business Development A House of Cards?
Instructor: Tom Hershberger, CEO and Kyle Hershberger, President
Company: Cross Financial

05/21 — High-Risk Accounts and Suspicious Activity Reporting Best Practices
Instructor: Kristen Ritter, SVP/Assistant Director of Compliance Consulting
Company: TIB Solutions

05/22 — Building Your RTP Business Case
Instructor: Keith Melton and Amy Smith
Company: The Clearing House

June

06/03 — Ensuring Your Next Strategic Planning Session is Not B.S. (Boring Stuff)
Instructor: Greyson Tuck, Attorney
Company: Gerrish Smith Tuck

06/05 — Combatting ID Theft and Other Fraudulent Activity: Do Employers Have a Role
Instructor: Branch Walton, Speaker and Author
Company: Thompson Consulting Group

06/10 — How to Review Appraisals - Commercial & Residential
Instructor: Brad Stevens, President
Company: Stevens Risk Management

06/12 — How to Incorporate Your Business Continuity Management (BCM) into Your Enterprise Risk Management (ERM) Program
Instructor: Marcia Malzahn, President & Founder
Company: Malzahn Strategic

06/24 — Puzzle of Check Compliance
Instructor: Kari Kronberg, Director of Education
Company: PaymentsFirst

06/26 — Q2 Regulatory Compliance Updates (2025)
Instructor: Mandy Snyder, VP Online Training, Compliance and Products; Jenny Forschen, Director Education Content & Compliance
Company: ICBA

July

07/08 — Facing First Amendment Auditors: Who Are They? What Do They Want? How Should You Respond?
Instructor: Branch Walton, Speaker and Author
Company: Thompson Consulting Group

07/15 — Reviewing the Corporate Governance "Best Practice" for Banks and Bank Holding Companies
Instructor: Nate Jones, Associate
Company: Hunton

07/23 — AI/ML in Banking: The Rise of the Machines
Instructor: Sam Chen, Quantitative Risk Consultant
Company: Darling Consulting Group

07/29 — Lessons Learned for Lending Compliance
Instructor: Allison Giancola, Regulatory Compliance Manager
Company: Wolf & Co.

07/30 — IRAs: Handling Complex Death Claims
Instructor: Tammy Schultz, Consultant
Company: Ascensus

07/31 — Credit Boot Camp Recorded Webinar Series 2025
Instructor: Brad Stevens, President
Company: Stevens Risk Management

August

08/07 — A CECL Upheaval - 3 Keys to Better Manage Your Reserve
Instructor: Chase Ogden, Quantitative Consultant and Mark Haberland, Managing Director
Company: Darling Consulting Group

08/07 — ICBA Community Bank Briefing: The GENIUS Act, Payment Stablecoins, and What All This Means for Community Banks
Instructor: Susan Sullivan, SVP Congressional Relations; Amy Ledig, VP, Capital, Accounting & Finance Policy; Paul Merski, GEVP, Congressional Relations
Company: ICBA

08/12 — Keys to Being a Great Outside Bank Director
Instructor: Greyson Tuck, Attorney
Company: Gerrish Smith Tuck

08/13 — Recipe For an Effective Sales Environment
Instructor: Tom Hershberger, CEO and Kyle Hershberger, President
Company: Cross Financial

08/14 — Mastering BSA Compliance: Risk Assessment, Audit Preparation, and Partner Selection
Instructor: Kristen Ritter, SVP/Assistant Director of Compliance Consulting
Company: TIB Solutions

08/19 — The Future of Card Payments
Instructor: Joy Babcock, Director of Education
Company: PaymentsFirst

08/20 — Preparing to Mitigate and Respond to Ransomware
Instructor: Sean Goodwin, Principal
Company: Wolf & Co.

08/21 — Vendor Management Program – How Model Risk Fits In
Instructor: Marcia Malzahn, President & Founder
Company: Malzahn Strategic

08/27 — Advertising Compliance for Bank Marketers
Instructor: Rhonda Handy, VP Risk and Compliance and Heather Stahl, Compliance Specialist
Company: Mills Marketing

September

09/09 — Banking on Email: Maximizing Your Most Powerful Digital Channel
Instructor: Crystal Steinbach, Director of Digital Services and Mayra Gonzalez, Senior Digital Marketing Specialist
Company: Mills Marketing

09/10 — IRA Legal Issues
Instructor: Ben Maas, Senior ERISA Analyst
Company: Ascensus

09/11 — Q3 Regulatory Compliance Updates (2025)
Instructor: Mandy Snyder, VP Online Training, Compliance and Products; Jenny Forschen, Director Education Content & Compliance
Company: ICBA

09/18 — Compelling Advertising for Community Banks
Instructor: Tom Hershberger, CEO and Kyle Hershberger, President
Company: Cross Financial

09/25 — Treasury Management: A Powerful Tool to Increase Deposits and Fee Income
Instructor: Marcia Malzahn
Company: Malzahn Strategic

09/30 — Bank Local, Think Social: Reaching the Next Generation Through Influencer Marketing
Instructor: Rob Birgfeld, EVP Chief Marketing Officer; Bill Hickman, Lead Strategist; Wendy LaMaskin, Marketing Consultant; Jenny Prewitt, VP, Brand Partnerships with IZEA
Company: ICBA

October

10/02 — Basics of Cash Flow
Instructor: Brad Stevens, President
Company: Stevens Risk Management

10/07 — BSA Hot Topics
Instructor: Kristen Ritter, SVP/Assistant Director of Compliance Consulting
Company: TIB Solutions

10/16 — Advanced Cash Flow Analysis
Instructor: Brad Stevens, President
Company: Stevens Risk Management

10/21 — Cybersecurity: Trends & What the Board Can Do
Instructor: Nick Jesi, Principal
Company: Wolf & Co.

10/22 — ACH for Frontline
Instructor: Kari Kronberg, Director of Education
Company: PaymentsFirst

10/30 — IRA Withholding Rules - And Getting Them Right
Instructor: Agatha Schmidt, Senior ERISA Analyst
Company: Ascensus

November

11/04 — 9 Core Risks Concerns for Agricultural Credits
Instructor: Brad Stevens, President
Company: Stevens Risk Management

11/05 — Beyond the Click: Tracking Marketing Data to Drive Bank Growth
Instructor: Crystal Steinbach, Director of Digital Services
Company: Mills Marketing

11/13 — Cryptocurrency Meets Banking: Shaping the Future of Finance
Instructor: Geron Morgan, CPA - Partner and Nikolaus Fahrer CPA - Director
Company: Forvis Mazars

11/20 — Strategic Planning for Financial Institutions – It's All about Your Strategy!
Instructor: Marcia Malzahn, President & Founder
Company: Malzahn Strategic

11/20 — ICBA Community Bank Briefing - 1071 Updates
Instructor: Michael Emancipator, VP, Regulatory Counsel; Mickey Marshall, AVP, Regulatory Counsel; Steve Keen, SVP, Congressional Relations
Company: ICBA

December

12/02 — Banking Non-Profits
Instructor: Brad Stevens, President
Company: Stevens Risk Management

12/03 — Liquidity 2.0: Emerging Strategies and Best Practices
Instructor: Keri Crooks, Managing Director and Jeff Croteau, Director
Company: Darling Consulting Group

12/04 — Don't Fall for Frightening Fraudulent Checks The Alarming Rise in Check Fraud
Instructor: Marcy Cauthon, Sr. Director, On-Demand Education
Company: EPCOR

12/04 — Preparing Today for Community Bank Leadership Tomorrow
Instructor: Greyson Tuck, Attorney
Company: Gerrish Smith Tuck

12/09 — ICBA Community Bank Briefing
Instructor: Rebeca Romero Rainey, President and CEO; Paul Merski, Group Executive Vice President, Congressional Relations; Lilly Thomas, Executive Vice President, Senior Regulatory Counsel
Company: ICBA

12/10 — Identity Theft: Social Engineering
Instructor: Barry Thompson, Speaker and Consultant
Company: Thompson Consulting Group

12/17 — ACH Fraud Prevention and Nacha's New Rules
Instructor: Jordan Bennett, Senior Director and Devon Marsh, Managing Director
Company: Nacha

12/18 — Q4 Regulatory Compliance Updates (2025)
Instructor: Mandy Snyder, VP; Jenny Forschen, Education & Compliance Specialist
Company: ICBA

ICBA Education

2024

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October

10/01 — Action Planning for Liquidity Management through Uncertainty & Volatility for Banks
Instructor: Frank Farone, Managing Director and Jeff Croteau, Senior Consultant
Company: Darling Consulting Group

10/02 — A $10 Bonus with a Million Dollar Tax Bill — 1099 Reporting Issues for Bank Account Promos
Instructor: Jennifer Seybold, Counsel
Company: Hunton Andrews Kurth

10/09 — What Is Your Deposit Study Missing?
Instructor: Joe Kennerson, Managing Director and Billy Guthrie, Managing Director
Company: Darling Consulting Group

10/10 — You Are the Future of Banking: Making Connections throughout Your Journey is Key to Your Success
Instructor: Marci Malzhan, President & Founder
Company: Malzhan Strategic

10/16 — Basics of Cash Flow
Instructor: Brad Stevens, President
Company: Stevens Risk Management, LLC

10/17 — Check Rules & Regulations
Instructor: Wanda Downs, SVP Payments Education
Company: ePayResources

10/22 — Possible or Probable? How to Assess the Risk
Instructor: Michele Barlow, Senior Vice President
Company: Macha

10/23 — What Financial Institutions May Be Missing in Their Compliance Portfolios – OFCCP Compliance
Instructor: Meredith Gregston
Company: Hunton Andrews Kurth

10/29 — Navigating Zero Trust: Building Your Strategy and Roadmap
Instructor: Wiliam Nowik, Principal & Chief Information Security Officer
Company: Wolf & Company, P.C.

10/30 — The Whimsical World of Business Email Compromise
Instructor: Joseph Sarkisian, Manager
Company: Wolf & Company, P.C.

10/31 — The Economic Whipsaw - What Comes Next for Credit, Earnings, & Capital?
Instructor: Eric Poulin, Director and John Demeritt, Managing Director
Company: Darling Consulting Group

November

11/5 — ESOPs 101
Instructor: Anthony Eppert, Partner
Company: Hunton Andrews Kurth

11/6 — Check Returns & Adjustments
Instructor: Angelica Larrañaga, Director of Payments Education
Company: ePayResources

11/14 — Best Practices for Loan Processing
Instructor: Brad Stevens, President
Company: Stevens Risk Management, LLC

11/19 — They Posted What?!? Managing Employee Social Media Use
Instructor: Robert Guidotti, Principal
Company: Jackson Lewis P.C.

11/20 — BSA Hot Topics
Instructor: Kristen Ritter, Compliance Engagement Leader
Company: TIB Solutions

December

12/3 — State of Fintech
Instructor: Heather Eastep, Partner
Company: Hunton Andrews Kurth

12/5 — Q4: Regulatory Compliance Updates (2024)
Instructor: Mandy Snyder, CCBCO, VP Online Training, Compliance and Products; Jenny Forschen, Director Education Content & Compliance
Company: ICBA

12/10 — Community Bank Capital Raising Simplified
Instructor: Greyson Tuck, Attorney
Company: Gerrish Smith Tuck

12/18 — ICBA Community Bank Briefings 2024 Q4
Instructor: Rebeca Romero Rainey, President and CEO; Paul Merski, Group Executive Vice President, Congressional Relations; Lilly Thomas, Executive Vice President, Senior Regulatory Counsel
Company: ICBA